



## UK Electronic Cigarette Research Forum

**Date and time:** Friday, January 19<sup>th</sup>, 2018, 10.30-15.15

**Location:** Cancer Research UK, The Angel Building, 407 St John Street, London, EC1V 4AD

**Chair:** Professor Ann McNeill, Kings College London and UK Centre for Tobacco and Alcohol Studies (UKCTAS)

### Agenda

**10:30-11:00:** Arrival and coffee

**11:00-11:05:** Welcome, introductions & recap of last meeting & update on Cancer Research UK commissioned research – **Linda Bauld, Cancer Research UK and UKCTAS**

**11:05-11:10:** Opportunity for participants to feedback on other new studies or successful funding applications initiated or awarded since the last meeting in May

**11:10-11:15:** Policy update for England, devolved nations & Europe – **George Butterworth, Cancer Research UK**

**11:15-11:35:** Update on PHE report on e-cigarettes (publication still TBC) – **Ann McNeill and Leonie Brose, Kings College London**

**11:35-12:15:** The effects of E-cigarette advertising on implicit and explicit attitudes and public health message efficacy – **Daniel Frings, London South Bank University**

**12:15-13:00** Lunch & networking

**13:00-13:40:** Analysis of users' reactions to and nicotine intake from a various e-cigarette products – **Peter Hajek, Queen Mary University London**

**13:40-14:20:** The cardiovascular impacts of the use of e-cigarettes – **Daniele Kerr, BHF Clinical Research Fellow, University of Glasgow**

**14:20-14:30:** Coffee break

**14:30-15:00:** Discussion in table groups of key research, policy and practice issues arising from the presentations

**15:00-15:15:** Feedback and next meeting

**15:15:** Close