

Top tips for writing an outstanding nomination



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AWARDS
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Check that you have chosen the most appropriate category and addressed the relevant criteria to give your nominee the greatest chance of success.

Read through last year's successful nominations to get some inspiration.

Write in full sentences and if hand writing your nomination, please make sure it's legible – we'd hate to miss anything you'd written!

Know someone who's particularly brilliant with words or knows your nominee too? – ask for their input and help!

Include facts, figures and details wherever possible.

Be passionate and enthusiastic – what makes your nominee stand out from the crowd? Why do they deserve the award?

Get someone else to proof read it before you submit it. A fresh pair of eyes will often spot things you've missed.

Write the nomination as if the reader knows nothing about your nominee.