THE PENNINE LANCASHIRE BOWEL CANCER SCREENING INITIATIVE

Neil Smith 2017
1. Establish Practice Cancer Team
2. Practice Nurse Training (early detection, cancer information and care reviews)
3. Quality Cancer Care Reviews (Practice Nurses using the Macmillan EMIS template)
4. Cancer Prevention & Awareness (Be Clear on Cancer Campaign)
5. Improved Bowel Screening Uptake (uniform coding and encouraging none participants)
6. Significant Event Analysis of Cancer cases diagnosed in an emergency setting
7. Standardised, quality 2 week referral system

2015/16
8. Develop the Cancer Champions Team (include Practice Managers)
10. Breast Cancer Survivorship (invite, review and signposting)
11. End of Life Care Plans
12. Cancer screening for patients with Learning Difficulties
13. Safe effective and efficient use of the 2ww referral system for suspected cancer

2016/17
14. Best Practice Advice for investigation and referral for suspected cancer
15. Enhanced Patient Engagement
16. Practice Nurse Training (Patient centred Cancer Care reviews, lifestyle advice)
17. Cancer Prevention (lifestyle/smoking cessation advice when no evidence of cancer found)
18. Significant Event Analysis for cancer diagnoses with non-specific symptoms
19. Enhanced Patient Centred Cancer Care Reviews
20. Bowel Screening (kit completions & ordering)
PHASE 1

• 1009 none participants contacted.
• 160 (15.9%) returned kit.
• 14 positive tests (8.75% positivity –5x national average).
• At least 2 new cancers found.

• Face to face consultation was more than twice as likely to encourage subsequent participation than letters or telephone calls.
• GPs unanimously asked to be able to order kits directly via their IT systems during a consultation.
This little kit could save your life.

Aged 60 – 74? You’ll be sent a free bowel cancer screening kit in the post once every two years. It’s meant for people with no symptoms. It’s one of the best ways to find bowel cancer early, when it’s easier to treat successfully.

If you have questions, call NHS Freephone 0800 707 60 60

Don’t ignore it. Take the test.

Search “Be Clear on Cancer”

Must be registered with a GP to receive a kit. Cancer Research UK is a registered charity in England and Wales (1089464), Scotland (SC041886) and the Isle of Man (1103). © Cancer Research UK 2016.
PHASE 2 Preliminary Results Feb 2017

729 patients – 44% returned

Number of kits sent and returned, by sex and age

- 60-64 years
- 65-70 years
- 71-74 years
- over 74 years

<table>
<thead>
<tr>
<th>Sent and returned by sex</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
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<tbody>
<tr>
<td>Kits sent to males</td>
<td>150</td>
<td>150</td>
<td>300</td>
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<tr>
<td>Kits sent to females</td>
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<td>Kits returned by males</td>
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PHASE 2 Preliminary Results Feb 2017
38 practices involved

Numbers sent, returned, and participation rate by practice in the follow-up project
7 positive results so far (2.2%)
PHASE 3 2017/18

- Continue what we are doing
- Same numbers 2/1000 (total >1000)
- Code activity better – users own kits
- Rewards for more
- Can devise practices own plan
FUTURE QUESTIONS

• How to share these findings with other?
• How this fits into ACE projects?
• Comparisons with other work and outcomes?
• Spread wider than Pennine Lancashire?
• Long term sustainability and implications?