



TALK CANCER: TRAIN THE PRESENTER WORKSHOP LEARNING OUTCOMES

The 'Talk Cancer' cancer awareness training programme offers a range of workshop options. Talk Cancer: Train the Presenter workshops equip and empower trainees to confidently present a short, scripted cancer awareness presentation. The workshop increases trainees' knowledge of basic cancer awareness messages, though the focus is on presentation and communication skills to prepare them for delivering the provided presentation.

It can be beneficial to have attended a Talk Cancer (core) workshop before attending Talk Cancer: Train the Presenter, especially for anyone who does not have a background in cancer awareness or health promotion.

Here are the learning outcomes for this workshop. To discuss the options available, please call [020 3469 8111](tel:02034698111) or email talkcancer@cancer.org.uk.

LEARNING OUTCOME		BY THE END OF THE WORKSHOP, TRAINEES WILL BE ABLE TO	
General cancer awareness knowledge gained			
TC1	Understand and discuss general cancer awareness information	TC1.1	Explain what cancer is in simple terms
		TC1.2	Recall key cancer statistics about prevention, incidence, survival, and early diagnosis
		TC1.3	Identify and signpost to reliable sources of information about health and cancer
		TC1.4	Identify and signpost to appropriate support services and resources
Application of knowledge specifically relating to prevention, early diagnosis and screening			
TC2	Understand and encourage people to make healthy lifestyle changes	TC2.1.1	Be aware of the impact of different lifestyle risk factors on the risk of developing cancer
		TC2.2.1	Have an awareness of the difference between evidence-based cancer risk factors, and myths about what increases cancer risk
		TC2.3	Share practical tips that can promote and support customers to make healthy lifestyle changes
		TC2.4	Signpost to available national and local lifestyle support services where appropriate
TC3	Understand the importance of early diagnosis of cancer and empower people to seek help earlier	TC3.1.1	Understand the importance of spotting cancer early
		TC3.2	Appreciate the positive impact an early diagnosis of cancer can have, compared to a later diagnosis
		TC3.3.1	Promote the importance of individuals knowing what's normal for their bodies, and empower them to act early if anything's unusual
		TC3.4	Encourage people to visit the GP and relevant services with any concerns, and signpost appropriately
TC4	Understand and discuss the NHS Cancer Screening Programmes	TC4.1.1	Be aware of the NHS Cancer Screening Programmes that are currently available in the UK
		TC4.2	Describe the role of NHS Cancer Screening Programmes in earlier diagnosis
		TC4.4	Share practical tips about completing the Bowel Cancer Screening Programme



		TC4.5.1	Be aware of the eligibility criteria and processes associated with each of the NHS Cancer Screening Programmes
Confidence to incorporate cancer awareness into their roles			
TC5	Confidently talk about and promote cancer awareness within their role; highlighting key messages clearly and appropriately	TC5.1	Appreciate the importance and impact of talking about cancer and health
Addressing barriers and attitudes			
TC6	Appreciate and address the fears and barriers faced by people when talking about cancer	TC6.1	Recognise and appreciate common attitudes and beliefs many people have about cancer, including fear and fatalism, and how these can act as barriers to taking action
		TC6.2	Identify and discuss common barriers people may experience when trying to take positive action about their health
Presentation and communication skills			
TTP1	Present a Cancer Research UK cancer awareness presentation and manage related questions and discussion	TTP1.1	Deliver the Cancer Research UK cancer awareness presentation clearly and confidently
		TTP1.2	Appreciate the importance and impact of sharing cancer awareness messages through simple presentations
		TTP1.3	Identify and prepare for opportunities to deliver the Cancer Research UK cancer awareness presentation
		TTP1.4	Manage difficult questions or discussions from the audience, and signpost appropriately
		TTP1.5	Recognise the boundaries relating to their role as cancer awareness presenters, and deliver the presentation within these set boundaries