LOCAL GOVERNMENT PLEDGE ON SKIN CANCER PREVENTION

We acknowledge that:
- Skin cancer can be deadly and can be a significant burden for our communities
- The vast majority of skin cancers are preventable and are primarily caused by over-exposure to ultraviolet (UV) radiation from the sun and sunbeds
- Sunbeds are a cause of skin cancer
- Excessive sun exposure can be harmful in the UK as well as abroad
- Reducing the number of skin cancer cases will save money for the NHS

As local leaders in public health we welcome the:
- Opportunity for local government to take action to reduce the number of skin cancer cases in their communities by tackling excessive exposure to UV radiation
- Endorsement of this pledge from the British Association of Dermatologists and Royal Society for Public Health

We commit our council from this date .................... to:
- Act at the local level to prevent more skin cancer cases by helping more people be safe in the sun and to avoid sunbeds
- Work with our local NHS, communities, other Local Authorities and Public Health England to deliver action locally and support action on skin cancer regionally
- Work with our partners, communities, other authorities and Public Health England to support action on skin cancer regionally
- Reduce the health inequalities in our communities that are associated with UV exposure
- Work with businesses to prevent under-18s using sunbeds and inform all adults of the risks of sunbed use
- Support national action to prevent skin cancer

The Local Government Pledge on Skin Cancer Prevention was developed by Cancer Research UK and endorsed by the British Association of Dermatologists and Royal Society for Public Health. For more information please contact Cancer Research UK at localengagement@cancer.org.uk

Leader of the Council

Director of Public Health