The Early Diagnosis Industry Challenge:

- Looking for partners in industry and third sector to work on 5-8 high impact projects from May 2017 to April 2018.

- Projects could be an app, a public health campaign or a new diagnostic test that is scalable and will benefit patients across the NHS.

- Focus on two outcomes:
  - Increasing the proportion of cancers detected at stage 1 and 2 (stage shift)
  - Reducing the proportion of cancers detected through the presentation at A and E.

- Call open until 31st March 2017, email cancervanguard@uclh.nhs.uk for more information or to pre-register.


WHO distinguish 2 strategies to ensure the early detection of cancer:

- Early diagnosis to identify symptomatic cancer cases at the earliest possible stage
- Screening to identify cancer before symptoms appear in apparently healthy individuals.