Role profile
Online Cancer Insights Panel

**Type of Opportunity**
Join a panel of people affected by cancer who provide feedback on different projects based on their experience of cancer.

**Time Commitment**
Between 1 – 4 online consultations per month. Membership for one year.

**Payment**
Optional honorarium available based on how many consultations you participate in.

At CRUK we value diversity and we’re committed to creating an inclusive environment which facilitates the involvement of all people affected by cancer. We actively encourage applications from people of all backgrounds and cultures and believe that a diverse involvement network (or range of views and insight) will help us to better represent people affected by cancer and make a difference for cancer patients.

**Summary of the opportunity**

Cancer Research UK (CRUK) is committed to putting people affected by cancer at the heart of our work. We want to hear from patients and/or their loved ones to make sure that their needs and opinions are at the centre of our work and activities. If you’re keen to get involved in patient involvement opportunities, but you’d like the flexibility to participate from home, apply to our Online Cancer Insights Panel, and share your views to make a difference.

You’ll be part of an online group of people affected by cancer where you’ll receive consultations on an ad hoc basis via email to shape and influence a range of projects from teams across CRUK. Panel members are emailed between 1-4 consultations per month, and we need people who can give feedback in a short time frame (usually 2-3 days). Consultations range from surveys to online discussions with other panel members, and on average take around 20 minutes each to complete.

As a member of the panel you will help to shape:
• How we raise awareness of our work through social media campaigns
• The health and cancer information we provide on our website
• Our fundraising ideas and marketing campaigns such as TV adverts and letters to supporters
• And more!

In this role, you will be required to:

• Respect other members’ views and opinions.
• Get involved from home using your laptop, computer or tablet.
• Respond to consultations within the deadline.
• Provide us with feedback about your experience being on the panel throughout the year.

We’re looking for people who...

• Are or have been affected by cancer, either personally or through a close family member/ friend, and the desire to use their experience to influence and inform our work.
• Can commit to providing feedback in short time frames e.g. within 2-3 days.
• Have good communication skills with the ability to give constructive feedback and to respect the opinions of others.
• Have an open-mind to explore new and challenging ideas.
• Can objectively represent the needs of a broad range of people affected by cancer.
• Have reasonable IT skills and have access to a computer/ tablet/ laptop.
• Maintain confidentiality.

You do **not** need to have:

• Any prior knowledge of Cancer Research UK or the work we do.
• An understanding of research.
• A scientific understanding of cancer.

In this role, we promise to support you by:

• Sending you an induction pack to familiarise yourself with CRUK’s work and our activities and the role the Online Cancer Insights Panel plays.
• Providing you with a key contact at CRUK who will answer any questions you have about your role.
• Offering an introductory telephone call.
• Creating a safe and open environment for feedback, so that you can share your views about how the panel is working, compare your insights and perspectives with other panel members and suggest improvements.
• Updating you on projects you’ve given feedback on and the impact you’ve had.
Additional Information

Length of role: One Year

Confidentiality: Some of the information that CRUK shares with you may be confidential or commercially sensitive. Therefore:
- You will be expected to sign a confidentiality agreement.
- You will treat the information you receive from CRUK as confidential and will not share it with any other individual or organisation.

Reviewing the role and requesting feedback: CRUK will continually review your work to shape longer term plans for involving people affected by cancer in our work. To support the review, you'll be invited to:
- Share any feedback about your experience on an ongoing basis.
- Provide formal feedback at a mid-point review.

Payment: An optional honorarium depending on the time you spend on completing consultations will be offered to you.

How do I join the panel?
Please email involvement@cancer.org.uk to request an application form and return it to us by Monday 5th October 2020.

If you have any questions or would like any more information, please email Sophie Hurst at involvement@cancer.org.uk or call on 020 3469 5378.

Interested in finding out more about how people affected by cancer are shaping our work?

See the latest opportunities to shape our work
http://www.cancerresearchuk.org/support-us/volunteer/patient-involvement-at-cancer-research-uk/involvement-opportunities

Join Your Involvement Network to be kept up-to-date about all the latest opportunities to shape our work:
http://www.cancerresearchuk.org/support-us/volunteer/patient-involvement-at-cancer-research-uk/your-involvement-network

Find out how people affected by cancer have shaped our work: