GP Train the Trainer Workshop

Dr Tina George
Kent & Medway Cancer Alliance Early Diagnosis Lead & CRUK GP

Maidstone, 11th February 2020
Cancer Research UK GPs - role includes

- Provide **strategic primary care clinical leadership**
- Support Cancer Alliances in **improving cancer pathways** and reducing variation in care provision
- Enhance **CRUK’s engagement with and influencing of primary care and national decision making**

- Work in collaboration with CRUK Facilitators
Kent and Medway Cancer Alliance

- Cancer Alliances bring together local senior clinical and managerial leaders, representing the whole cancer pathway across a specific geography
- Established September 2017
- K&M has an active Early Diagnosis Programme
  - Clinical Lead – Dr Tina George
  - Programme Lead – Serena Gilbert
  - Cancer Alliance Programme Director – Ian Vousden
Recognising the importance of General Practice in Cancer Care

• General practice accounts for 90 per cent of patient consultations in the NHS
• Most patients who are diagnosed with cancer will be symptomatic and the majority of them consult with Primary Care
• Early diagnosis is the key to beating cancer
• Cancers diagnosed at an earlier stage have better rates of cure and survival increases very significantly
• There is value in diagnosing cancer even for palliation
PRIMARY CARE INPUT (from cancer prevention through to end of life care)

THE CANCER JOURNEY

PREVENTION
SCREENING
DIAGNOSIS
TREATMENT
RECOVERY & SURVIVORSHIP
END OF LIFE CARE

PUBLIC HEALTH INPUT
SECONDARY CARE INPUT
PALLIATIVE CARE INPUT
K&M Cancer Alliance: Early & Faster Diagnosis Projects

- Improving Cancer Performance & compliance with constitutional standards
- Rapid Diagnostic Services/ non-specific but concerning symptoms pathway / unexplained lymphadenopathy Service
- Introducing a new CUP/ MUO pathway
- Supporting roll-out of the FDS
- Targeted initiatives to improve cervical screening uptake
- Promoting STT pathways
- Funding symptomatic FIT testing
- Supporting NCDA Participation
The Faster Diagnosis Standard – from April 2020, the GP’s role

– Patient Expectations

‘Exploring public attitudes towards the new Faster Diagnosis Standard for cancer: a focus group study with the UK public’ (BJGP, March 2019)

• Aspects of GP interactions were thought to be as important as speed of referral (the GP was perceived to have a pivotal role in providing information and reassurance regarding the referral, based on their knowledge of the patient’s individual needs).

The GP’s role was conceptualised as:

• Communicating about the referral
• Establishing information needs and
• Maintaining involvement at each stage of the process
Education is the most powerful weapon which you can use to change the world.

— Nelson Mandela
..... Now over to Emily Burn your local CRUK Facilitator Manager
CANCER RESEARCH UK FACILITATORS

Free, practical support to help your practice improve cancer early diagnosis and prevention

Tailored to your practice’s needs

facilitators@cancer.org.uk
Your CRUK Facilitator Team

Sarah Barker – Facilitator

Emily Burn – Facilitator Manager for South East
Understand your cancer data

Cancer Services

Demographics, Screening and Diagnostics

Overview | Compare indicators | Map | Trends | Compare areas | Area profiles | England | Population | Box plots | Definitions | Download
---|---|---|---|---|---|---|---|---|---|---
Area type | GP | Areas grouped by | CCGs (since 4/19) |
Area | G82679 - Apex Medical C | CCGs (since 4/19) | Medway

Apex Medical Centre, Apex Medical Practice, Gun Lane, Strood, Rochester, Kent, ME2 4UW

RCGP Royal College of General Practitioners

Cancer Research UK
Two-week referrals result in diagnosis of cancer (Colorectal) as % of all TWW referrals.

Number of new cancer cases (Detection rate: % of whom referred from a TWW referral)

Royal College of General Practitioners (RCGP)
Support reflective practice

data review and action

audits - NCDA

learning event analyses
Training and resources

Clinical and non-clinical staff

Very Brief Advice
Screening
Safety Netting
Prevention
What is an urgent referral?

Your GP has arranged for you to see a hospital doctor (specialist) urgently. This is to investigate your symptoms further. You may have some tests to find out what is wrong and whether or not it could be cancer.

http://bit.ly/1QIV6U0
In the kit there's a small stick which is used to collect a sample of poo.
Evaluated well

“Oh I think the Facilitators are a great resource. I would be stuck without it”
- GP, England

“These visits totally re-motivate my surgery to always hold our register, our care etc. as the highest priority.”
Practice Manager

“I understand how we are performing in relation to screening and have good ideas on how to try and increase uptake.”
Practice Nurse

99% of GPs and their teams recommend Facilitator visits

96% of practices plan to take action as a result of our help

Royal College of General Practitioners

Cancer Research UK
Tailored Support

- Improved screening uptake
- Better symptomatic patient management
- Effective patient conversations about prevention
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