Cancer as a clinical priority

❖ We provide face to face training and education, and e-learning
❖ We raise awareness of the pivotal role of primary care in cancer control
❖ We provide position statements and on-line resources
❖ We ‘influence the influencers’ and input into consultations relating to general practice

www.cruk.org/rcgp
OUR AIMS

1. Raise awareness about the pivotal role of general practice in cancer control
2. Improve the capacity and capability of general practice to ensure appropriate recognition, management and referral of patients
3. Ensure that cancer control in primary care reflects the changing landscape of primary care
Our education workshop offer

**Faculty workshops**

- Audience: Local GPs
- Educationally focused workshops providing clinically relevant updates
- Support GPs to enhance their role in primary care and cancer control, and gain RCGP academic credit.

**GP Train the trainers**

- Audience: GP trainers
- Provide evidence based cancer updates specifically tailored to GP trainers
- Signpost and provide practical evidence-based tools to support delivery of practice learning sessions and GP trainee tutorials
- Provide networking opportunities for GP trainers

**Cascade workshops**

- Audience: GP Cancer Leads
- Support and empower professionals to drive improvement in cancer control, through sharing learning and best practice from other areas.
Our education workshops: impact

• Knowledge and understanding of prevention interventions rated as being high or very high increased by 53.4% at our faculty workshops

• Knowledge and understanding of NG12 guidelines in the role of a GP trainer increased by 59.5% at our train the trainer workshops

• 98% of respondents rated Dr Richard Roope’s regular “What’s New?” slot as “excellent” or “good” at our Cascade events
“Well presented, well organised, targeted well to GPs” GP delegate, Newcastle (July 2017)

“Interactive and relevant” GP delegate, Newcastle (July 2017)

Feedback from GPs who attended RCGP Faculty workshops
Behavioural change e-learning module

• 30-minute module for all health professionals
• Learn how to deliver effective very brief advice in 30 seconds.
• Increases confidence to deliver behaviour change advice
• Average knowledge scores before (75%) and after (93.65%)
“It’s refreshing, it’s memorable, it’s immediately applicable. It’s within everyone’s ability to do it”

Feedback from health professionals who’ve completed the RCGP e-learning module on Very Brief Advice
E-cigarettes position statement

RCGP position statement (refreshed Sept 2017) recommends GPs:

• Provide advice on relative risk of smoking and e-cigarette use
• Actively engage with smokers who want to quit with the help of e-cigarettes
• Encourage smokers who want to use e-cigarettes as an aid to quit smoking to seek the support of local stop smoking services
• www.rcgp.org.uk/cancer

Listen to our 10 minute podcast on e-cigarettes

Watch our 10 minute video on e-cigarettes

• suitable for the busy GP
• addresses key concerns around safety, passive vaping and entry into smoking
“I feel less worried about patients using e-cigarettes”

“I’m going to recommend vaping 1st time”

Feedback from GPs who’ve learnt about the RCGP e-cigarettes position statement
Primary Care Cancer Toolkit

• One-stop resource for busy GPs
• Topics across the cancer pathway
• Resources for GPs and patients
• Download resources or follow web links to CRUK health professional webpages
National Cancer Diagnosis Audit

Supporting practices with Quality Improvement

• RCGP Quality Improvement Toolkit for the Early Diagnosis of Cancer
• RCGP Quality Improvement events

Recruiting shortly to the next NCDA (April 2019)

• Nearly 9 out of 10 GPs (88%) said they would be interested in doing the audit again.

See: cruk.org.uk/ncda
“This is a good exercise, as part of reflective practice process and good clinical practice”

GP participant in the National Cancer Diagnosis Audit 2014