WHY WE NEED TO MAKE A SMOKE FREE GREATER MANCHESTER

SMOKING RATES IN GM

ADULT SMOKING RATE1 19.9%
- The percentage of adults over 18 currently smoking cigarettes in Greater Manchester is higher than the England average of 16.9%.

ROUTINE AND MANUAL SMOKING RATES2 29.8%
- The percentage of routine and manual workers smoking in Greater Manchester is higher than the England average of 26.5%.

SMOKING RATE IN CHILDREN3 3.3%
- The percentage of children aged 11 - 15 who are regular smokers in Greater Manchester is higher than the England average of 3.1%.

THE HUMAN COST OF SMOKING

SMOKING RELATED DEATHS4 352
- The age standardised rate of deaths per 100,000 people aged 35 years and over caused by smoking in Greater Manchester is higher than the England average of 275 per 100,000.

POVERTY5 87,782
- 87,782 many households in Greater Manchester with a smoker fall below the poverty line. If these smokers were to quit, 34,131 households would be elevated out of poverty.

MENTAL HEALTH6
- Smoking prevalence is significantly higher in people with mental health problems than among the general population. People with psychotic disorders who live in institutions are particularly vulnerable: over 70% of this group smoke including 52% who are heavy smokers.

THE ECONOMIC COST OF SMOKING

COST OF SMOKING TO SOCIETY7 £772,546,208
- The cost of smoking to society in Greater Manchester each year.

COST OF FIRES CAUSED BY SMOKING7 £19,278,772
- The cost of fires caused by smoking in Greater Manchester each year. Each year in Greater Manchester there are around 183 smoking related fires resulting in 5 deaths

COST OF EARLY DEATHS CAUSED BY SMOKING7 £201,365,519
- The cost of early deaths caused by smoking in Greater Manchester each year.

COST OF SMOKING TO THE NHS7 £106,688,456
- The cost of smoking to the NHS each year. Current and ex-smokers who require care in later life as a result of smoking-related illnesses costs approximately £31 million in costs to local authorities each year.

HOW CAN WE MAKE GM SMOKE FREE

FUNDED GOLD STANDARD STOP SMOKING SERVICES 39.1%
- The proportion of smokers using NHS Stop Smoking services who have reported quitting in Greater Manchester. This is lower than the England average of 51.3%. Stop Smoking services are 3X more effective than individuals quitting unaided.

MASS MEDIA CAMPAIGNS
- Tackling illegal tobacco to reduce supply and demand. This protects young smokers and keeps prices high which helps people to quit or cut down their smoking.
- Reducing smoking in pregnancy to protect unborn children, encourage mums to quit for good and protect those around them.
- Creating more smokefree homes and public spaces.
- Holding national government to account for its role in making smoking history.

Lung cancer is the number 1 cause of cancer death in Greater Manchester.10

Percentages shown are based on UK prevalence of risk factors and incidence of cancer types, they are not Greater Manchester-specific.

Some Greater Manchester figures have been calculated by combining local authority data for Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan.

August 2016 - Some Greater Manchester figures have been calculated by combining local authority data for Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan.
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