Celebrating our outstanding volunteers

Nomination guidelines 2015
The first Flame of Hope Awards ceremony took place in 2003. Since then Cancer Research UK has presented over 600 awards to thank and recognise the committed individuals who give us so much of their time and energy to help beat cancer sooner. We’re delighted that our Chairman, Michael Pragnell, will be hosting the Flame of Hope Awards ceremony once again in 2015.

“The annual Flame of Hope Awards celebrate the outstanding achievements of our many dedicated volunteers. This celebration is an inspiration for us all.”

Michael Pragnell, Chairman of Cancer Research UK
Your nominations will be judged on how well they address the criteria in the award category so read through this carefully before writing your nomination.

THE NOMINATION PROCESS

HOW TO NOMINATE A VOLUNTEER

1. Read the guidelines in this booklet then decide which award, or awards, best fit the achievements of your nominee.

2. Complete an online or paper nomination form, making sure you include:
   - name and contact details for both you and your nominee
   - your reason for nominating your chosen volunteer(s) - be clear and concise when writing your nomination and please don’t exceed the word limit
   - examples, dates, facts and figures wherever possible in order to emphasise your nominee’s achievements and efforts in helping to beat cancer sooner
   - other relevant information that is not covered by the criteria - this should be included in section 4 of the form

3. Cancer Research UK volunteers should either email or post their nomination to:
   - EMAIL: flameofhope@cancer.org.uk
   - POST: The Volunteering Team
     Cancer Research UK
     Angel Building
     407 St John Street
     London EC1V 4AD
**NEXT STEPS**

1. All nominations received by the Volunteering Team by the closing date of Friday 13th February 2015 will be considered for a Flame of Hope award.

2. Staff and volunteers from across the charity will be involved in short listing nominations for each category. An independent awards panel consisting of the Chairman and other volunteers will then select the winners from the shortlist.

3. Within each category, there’ll be an award winner and a number of special commendations. Special commendations will be presented regionally. All award winners and the person that nominated them will be informed by the end of April and invited to attend a special awards luncheon on Friday 5th June 2015, where they’ll be presented with their award by Cancer Research UK’s Chairman, Michael Pragnell.

**POINTS TO REMEMBER**

- We are unable to accept posthumous nominations.
- You can nominate as many volunteers as you wish.
- All Cancer Research UK volunteers and supporters are eligible for awards.
- Cancer Research UK staff, including former volunteers, can nominate but can’t be nominated.
- We recommend that you do not inform your nominee that you’re putting them forward for an award at this stage.
- You can nominate the same volunteer for more than one award, but you should tailor the nominations to meet the criteria.
- Due to the careful consideration needed to select the winners, we regret that late nominations cannot be accepted.
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For nomination advice please contact your line manager or Milla Nakkeeran in the Volunteering Team on 020 3469 5443 or email flameofhope@cancer.org.uk
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AMBASSADOR OF THE YEAR

An award given to an outstanding advocate or ambassador of the charity who has shown exceptional commitment and dedication to beating cancer sooner

Who is eligible

Individual volunteers

Criteria

Please tell us how your nominee has:

1. Acted as an ambassador for Cancer Research UK, showing dedication to raising awareness of cancer and the work of the charity

2. Been an inspiring spokesperson and accurate communicator of information about Cancer Research UK

3. Demonstrated enthusiasm, passion and commitment to the charity

“As a breast cancer survivor, Elizabeth wanted to turn her "negative experience into a positive one". Since becoming a Campaigns Ambassador in October 2010, Elizabeth has shown incredible dedication and passion for our campaigns... As a mum of young girls, Elizabeth is passionate about beating cancer sooner. She devotes her time to "pick cancer apart with money, science, politics and the best efforts I can make to weaken it". She’s been involved in many campaign videos, talking about her radiotherapy experiences, her support for standard packs and why other people should become volunteers for Cancer Research UK.”

Lara Stanley,
Campaigning Officer

Winner of 2014, Elizabeth Bailey
CORPORATE CHARITY CHAMPION OF THE YEAR

An award to recognise the outstanding support of an individual from one of our corporate supporters, who has promoted the work of CRUK and organised fundraising or awareness activities within their company.

Who is eligible
Charity Champions and Charity Coordinators who work within our corporate supporter organisations

Criteria
Please tell us how your nominee has:

1. Inspired and encouraged others to get involved and fundraise to help beat cancer sooner
2. Shown outstanding support for Cancer Research UK beyond their job requirement
3. Raised awareness of cancer and the work of Cancer Research UK

CORPORATE FUNDRAISER OF THE YEAR

An award to recognise the significant personal fundraising achievements of an individual from one of our corporate supporters.

Who is eligible
Individuals who work within our corporate supporter organisations

Criteria
Please tell us how your nominee has:

1. Demonstrated significant personal fundraising efforts
2. Shown outstanding support for Cancer Research UK
3. Demonstrated passion and commitment to Cancer Research UK.
EVENT VOLUNTEER(S) OF THE YEAR

An award to celebrate our event volunteer heroes

Who is eligible

• Individual event volunteers
• Local groups or organisations who volunteer at events (for example, Cadets, Rotary, Ladies Circle, etc.)

Criteria

Please tell us how your nominee has:

1. Shown ongoing and outstanding support for events organised by Cancer Research UK
2. Raised awareness and the profile of Cancer Research UK’s work in beating cancer sooner in their community
3. Demonstrated drive, passion and commitment to the charity

“Tony is an inspiration as a volunteer for our events and has been supporting us for an amazing 15 years ... Tony has followed me to all my events – no matter how far and I always feel a comfort knowing he’ll be there taking on important key roles.”

Kelly Rumble,
Area Event Manager

FUNDRAISING IN THE COMMUNITY AWARD

An award to recognise exceptional success by the collective force of a fundraising group or committee

Who is eligible

Cancer Research UK fundraising groups and committees including Relay For Life

Criteria

Please tell us how your nominee has:

1. Consistently demonstrated exceptional fundraising success for Cancer Research UK and/or shown recent significant growth and improvement in their fundraising
2. Raised awareness and the profile of Cancer Research UK’s work in their community
3. Demonstrated passion and commitment to the charity

“Loose Change Buskers are an extraordinary group who are dedicated to making a difference in the fight against cancer in their community, by doing what they do best, playing music! ... The group’s presence is felt throughout the community and they have become local CRUK celebrities.”

Paula Jones,
Local Fundraising Manager
THE JACKIE LACEY AWARD FOR FUNDRAISING VOLUNTEER OF THE YEAR

An award to celebrate the outstanding contribution, commitment and success of a fundraising volunteer.

This award commemorates Jackie Lacey, Head of Research Engagement, who sadly passed away on 31 August 2012 after a lengthy battle with bowel cancer. Jackie joined the charity in 1996 and went on to establish our Volunteering Team and the Flame of Hope Awards as well as raising millions within Community Fundraising through her leadership and passion.

Who is eligible

- Individual volunteers
- Individual members of Cancer Research UK fundraising groups and committees including Relay For Life

Criteria

Please tell us how your nominee has:

1. Been a hero by making a recent outstanding fundraising contribution to Cancer Research UK
2. Raised awareness and the profile of the charity in their community
3. Demonstrated drive, passion and commitment to beating cancer sooner

“Julie has so far raised an astonishing £170,000! ... Julie is seen as the face of Cancer Research UK at many of the Races she attends and never fails to sell her flowers and to promote Cancer Research UK ... we look forward to seeing her smiling face in all weathers at Race for many years to come.”

Darren Couchman
Local Fundraising Manager

Winner of 2014, Julie Guthrie
**MEDIA SUPPORTER OF THE YEAR**

An award to recognise exceptional and consistent regional media support for the charity

Who is eligible

Individuals who work for local or regional media supporters; newspapers, radio, television, online, etc

Criteria

Please tell us how your nominee has:

1. Shown exceptional and consistent support for Cancer Research UK
2. Shared accurate and engaging information and stories about the charity and our progress in beating cancer sooner
3. Demonstrated innovation and initiative in promoting Cancer Research UK

“Whether covering a science or fundraising story, Anuji, and her maternity cover Alison Stacey, have repeatedly demonstrated their talent for spotting a fresh news angle, making our stories engaging and eye catching, while retaining crucial and accurate information about the charity and our events.”

Paula Young & Jane Redman
Senior Press Officers

**PIioneer OF THE YEAR**

An award to celebrate a volunteer, or a group of volunteers, who have recently committed to supporting Cancer Research UK and/or been innovative in their contribution to the charity

Who is eligible

• Individual volunteers
• Cancer Research UK fundraising groups and committees, including Relay For Life, or teams of volunteers

Criteria

Please tell us how your nominee has:

1. Been an innovative pioneer who has made a significant contribution to the charity by raising income and/or awareness
2. Shown potential or evidence of growth and development
3. Demonstrated initiative, passion and commitment to beating cancer sooner

“Using their passion and determination, social media and wider networks, as well as every talent and opportunity to increase their total, together Friends of Fi have raised over £180,000 in just 10 months. Their commitment and determination is inspiring, and I’m so proud to support them.”

Natalie Brownless
Senior Local Fundraising Manager
RESEARCH ENGAGEMENT AWARD

An award given to an outstanding research advocate or ambassador of the charity who has shown exceptional commitment and dedication

Who is eligible

Individuals who are not directly employed by Cancer Research UK (for example, researchers, research nurses, etc.)

Criteria

Please tell us how your nominee has:

1. Acted as an ambassador for Cancer Research UK, showing dedication to raising awareness of our pioneering research beyond their job requirement
2. Been an inspiring spokesperson and accurate communicator of information about Cancer Research UK and our progress in the fight against cancer
3. Demonstrated enthusiasm, passion and commitment to the charity

“Throughout her placement, Marina showed an almost unparalleled commitment to go the extra mile… She did not do this for praise or recognition, but out of a passion to do the best for Cancer Research UK.”

Hannah Wardroper
Research Engagement Manager

SHARP MIND AWARD

An award to celebrate the exceptional contribution, commitment and success of an intern, office based or specialist volunteer

Who is eligible

- Interns from intakes in spring, summer or autumn 2013
- Office volunteers
- Volunteers offering specialist and professional skills to the organisation (for example, graphic designers, IT consultants, solicitors, etc.)

Criteria

Please tell us how your nominee has:

1. Made an exceptional contribution to Cancer Research UK by adding significant value to the work of the organisation
2. Applied their sharp mind, skills and experience to the role and their work within the charity
3. Demonstrated passion and enthusiasm for the charity to help beat cancer sooner

“Throughout her placement, Marina showed an almost unparalleled commitment to go the extra mile… She did not do this for praise or recognition, but out of a passion to do the best for Cancer Research UK.”

Jenny Lindsay
Head of Consumer Insight
SHOP OF THE YEAR
An award to recognise exceptional success of a united team of Cancer Research UK shop volunteers

Who is eligible
Teams of shop volunteers

Criteria
Please tell us how your nominee has:

1. Consistently shown dedication to the shop demonstrating ambition, passion and commitment to Cancer Research UK
2. Increased the shop’s financial contribution to the charity in the last year
3. Been a collective force in raising awareness and the profile of Cancer Research UK in their community

“Tina always takes the time to talk and listen to customers, and always makes sure their shopping experience is a pleasant one … without Tina’s continued support I would struggle to find the time to do half of what needs to be done.”

Laura Pascoe
Shop Manager

SHOP VOLUNTEER OF THE YEAR
An award to celebrate a shop volunteer hero

Who is eligible
Individual shop volunteers

Criteria
Please tell us how your nominee has:

1. Shown outstanding support for and dedication to their shop, shop manager and fellow volunteers in the last year
2. Raised awareness and the profile of Cancer Research UK in their community
3. Demonstrated drive, passion and commitment to help beat cancer sooner

“Tina always takes the time to talk and listen to customers, and always makes sure their shopping experience is a pleasant one … without Tina’s continued support I would struggle to find the time to do half of what needs to be done.”

Laura Pascoe
Shop Manager
YOUNG VOLUNTEER(S) OF THE YEAR

An award to celebrate an exceptional young volunteer

Who is eligible

- Individual volunteers up to 24 years old
- Schools, colleges, universities or teams of young volunteers

Criteria

Please tell us how your nominee has:

1. Demonstrated outstanding support for Cancer Research UK by raising income and/or awareness of the charity
2. Shown potential or evidence of growth and development
3. Demonstrated passion and commitment to the charity and beating cancer sooner

"Louis Bedwell is a determined 20 year old who chose to fundraise for CRUK after his mum was diagnosed with breast cancer. Since May 2013, Louis has raised £10,000 through a series of extreme endurance challenges, which he has called ‘The One Expedition’.

Chloe Williams
Local Fundraising Manager"
HONORARY FELLOWSHIP

Cancer Research UK Honorary Fellowships recognise the achievement of individuals who have shown outstanding loyalty and dedication to the cause over many years

Who is eligible

Individual volunteers
(suggested minimum of 20 years service in Volunteer Fundraising or 15 years in Trading unless exceptional circumstances accompany the nomination)

Criteria

Please tell us how your nominee has:

1. Consistently demonstrated outstanding support for Cancer Research UK over many years
2. Shown loyalty to the charity, championing Cancer Research UK in their community
3. Demonstrated passion and commitment to the charity and beating cancer sooner

“She has been a great inspiration and mentor to various Committee members who have also been diagnosed with cancer … Senga is a motivator, enthusiastic fund raiser, and has also been a very successful business woman enabling her to have loads of local contacts to support our charity.”
Vena Davies, Vice Chair of Pembroke and District Cancer Research UK

“Colin has been able to raise the profile of the charity greatly within his community and has built a great reputation for both himself and Cancer Research UK … His reputation is in fact so good that specific requests come in for Colin to manage collection points as he is so conscientious and proactive.”
Jenny Flack, Senior Local Fundraising Manager

“Pauline has shown her loyalty to the charity with over 40 years service with the Sidcup Ladies Luncheon Club and throughout this time she has championed our work via the club, raising funds and awareness. As Cancer Research UK evolves, she embraces each change and ensures that our profile is as big as it can be in the local community.”
Lindsey Richardson, Senior Local Fundraising Manager
“I was made to feel very special by everyone, which made all my 30 years worthwhile.”

2013 Honorary Fellow, Sue Blackburn

If you would like to contact the Volunteering Team about any aspect of volunteering at Cancer Research UK, please email volunteering@cancer.org.uk or call 0845 009 4290

Cancer Research UK is a registered charity in England and Wales (1089464), Scotland (SC041666) and the Isle of Man (1103).