<table>
<thead>
<tr>
<th><strong>Faculty Workshops for GPs</strong></th>
<th><strong>Train the Trainer Events</strong></th>
<th><strong>Cascade Events</strong></th>
<th><strong>Comms</strong></th>
<th><strong>Events</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshops for jobbing GPs to increase knowledge and understanding of their role in cancer prevention and early diagnosis</td>
<td>Workshops for GP Trainers to increase knowledge of cancer prevention interventions and NG12 among trainers who will cascade</td>
<td>Workshops for cancer champions and leaders to inspire them to adopt best practice and share learnings</td>
<td>Reaching out to GPs and primary care professionals through written format</td>
<td>Conference stands and presentations to engage non-GP audiences</td>
</tr>
<tr>
<td>▪ 15 workshops delivering cancer early diagnosis and prevention education to 591 GPs and primary care staff</td>
<td>▪ 2017-20 CRUK RCGP GP Train the Trainer events held that reached 299 GP trainers</td>
<td>▪ 8 events with 293 attendees</td>
<td>▪ Three World Cancer Day blogs</td>
<td>▪ Attended CaPRI 2017 and BAC 2017 and 2018 to showcase our partnership; Sara Hiom delivered talk about NCDA which was attended by more than 100 delegates; we hosted a conference stand to engage policy makers and key opinion leaders</td>
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<tr>
<td>▪ Knowledge, understanding and application of prevention interventions increased by 49% for smoking interventions and 38% for obesity awareness</td>
<td>▪ Knowledge, understanding and application of cancer prevention interventions, rated as being high or very high increased by 70% for smoking intervention.</td>
<td>▪ 63% of delegates increased their level of awareness of smoking cessation interventions to ‘high or very high’ after attending Cascade. 97% of delegates said that they would like to attend another event</td>
<td>▪ British Journal of Practice Nursing articles</td>
<td>▪ “We spoke with policy makers, NHS colleagues, patients and carers at the stand about our cancer prevention and ED work”</td>
</tr>
<tr>
<td>▪ Knowledge, understanding and application of NG12 guidelines rated as being high or very high increased by 54%, leading to more consistent use of referral guidelines</td>
<td>▪ Knowledge and understanding of NG12 guidelines, rated as being high or very high increased by 54%</td>
<td>▪ Workshops resulted in increased sign-up to NCDA and higher demand for facilitator practice visits</td>
<td>▪ FIT screening endorsement mailing sent to Scottish, English and Welsh GPs with implementation tools and endorsement from RCGP Devolved Nations Chairs</td>
<td>▪ “We spoke with policy makers, NHS colleagues, patients and carers at the stand about our cancer prevention and ED work”</td>
</tr>
<tr>
<td><strong>Attendee Pledges:</strong></td>
<td><strong>Attendee Feedback:</strong></td>
<td><strong>Attendee Pledges:</strong></td>
<td><strong>Link to blog</strong>&lt;br&gt;<a href="https://www.rcgp.org.uk/clinical-and-research/about/clinical-news/2019/january/world-cancer-day.aspx">https://www.rcgp.org.uk/clinical-and-research/about/clinical-news/2019/january/world-cancer-day.aspx</a></td>
<td><strong>Insights from CRUK Staff</strong></td>
</tr>
<tr>
<td>▪ “Implement safety netting”</td>
<td>▪ “Packed with information pitched at a good level”</td>
<td>▪ “Explore options locally for vague symptoms works”</td>
<td></td>
<td>▪ “We spoke with policy makers, NHS colleagues, patients and carers at the stand about our cancer prevention and ED work”</td>
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<tr>
<td>▪ “Do VBA (Ask, Advice, Action) with all smokers”</td>
<td>▪ “The best study day I have attended in a long time”</td>
<td>▪ “Review and improve my safety netting practices”</td>
<td></td>
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<tr>
<td>▪ “Promote e-cigs more i.e. less harmful”</td>
<td>▪ “An excellent, informative, well facilitated day”</td>
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<td>▪ “Be aware of the difference between FIT Screening and FIT Symptomatic”</td>
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<td>▪ “Practice visit by a HPEF”</td>
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<td>▪ “Use cancer as a QI project”</td>
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</tbody>
</table>

**Three month pledge feedback:**
- “Better awareness from the workshop and my first diagnosis of a patient with very early Myeloma”
- “We have set up a monitoring system to monitor 2ww attendance to make sure patients have attended their first appointment following referral because of this course”

**Attendee Feedback:**
- “Packed with information pitched at a good level”
- “The best study day I have attended in a long time”
- “An excellent, informative, well facilitated day”

**Attendee Pledges:**
- “Explore options locally for vague symptoms works”
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**Attendee Pledges:**
- “Explore options locally for vague symptoms works”
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## Cancer care library
To make education content easily accessible to GPs
Cancer care library team has completed mapping of existing resources. Memorandum of Understanding agreed April 2019. Cancer care library live and CRUK an active member of the working group.

## Clinical News
To issue key messages to GPs and signpost to resources/support
9 articles published in Clinical News. Topics included Cancer as a clinical priority overview, smoking cessation, cervical cancer, lung cancer, faculty workshop main findings and CRUK primary care strategy overview.

## Curriculum review
To ensure prevention/ED is adequately reflected in curriculum
The response submitted covering prevention and early diagnosis with input from Dr Alex Bobak, CRUK GPs, patient reps and partner organisations and Dr Rachael Marchant. New RCGP curriculum issued August 2019. With key aligned priorities for GP trainees.

## Cancer Toolkit
To provide a one-stop for cancer info for GPs
The top three most popular pages by a considerable margin are early diagnosis and referral, cancer prevention, and cancer screening. Analytics requested.

### Bitesize Learning
Accessible, open learning resource for GPs to encourage use of VBA, promotion of smoking cessation and earlier diagnosis (incl. e-learning, podcasts and videos).

<table>
<thead>
<tr>
<th>Module</th>
<th>Accession Details</th>
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<tbody>
<tr>
<td>Cancer Prevention &amp; Behaviour Change module</td>
<td>Accessed by around 1228 GPs and other health professionals since its launch in April 2017; Average assessment score increased from 73% to 93% at the post course assessment</td>
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<tr>
<td>Essentials of Smoking Cessation module</td>
<td>Accessed by 390 GPs and other health professionals since its launch in September 2018; Average increase in knowledge and understanding was 11% and module rating currently is 3.5/5</td>
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<tr>
<td>Early Diagnosis module</td>
<td>Accessed by 389 GPs and other health professionals since its launch; Average increase in knowledge and understanding was 11% and module rating currently is 3.5/5</td>
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### Attendee Feedback:
- "I’ve found it [VBA] gets a much better response... I’ve actually referred people to smoking cessation service whereas I hadn’t before.” [User on VBA Module]
- “The confidence that I can deliver the advice that I was trying to deliver before but in a shorter way and using language that there’s some evidence is effective.” [User on VBA Module]
- “Very helpful – succinct and up-to-date advice.” [User on Early Diagnosis Module]
### RCGP CRUK Partnership Impact Overview 2017-20

#### Conference workshop sessions, stand and oral & poster presentations to increase awareness of the RCGP/CRUK partnership and its activities, including educational events and NCDA, as well as improving GPs’ knowledge of the role of primary care in cancer prevention and early diagnosis

- **Workshops at three consecutive conferences** on topics:
  - The expanding role of cancer control in primary care - with a prevention focus - October 2018
  - Guidance, pitfalls and safety netting with an early diagnosis - October 2019
  - New ways to diagnose cancer earlier - October 2020

- Attended by an estimated total of **886 delegates**
- Proportion of respondents to the workshop evaluation who rated their awareness of appropriate recognition and referral of cancer as ‘quite high’ or ‘high’ **increased by 67%** (2018 and 2019 conferences)
- Over two thirds of responders (**68%**) now plan to **review their safety netting systems** (2018 conference)
- **8 in 10 respondents** (80%) said the workshop would improve their practice ‘quite a lot’ or ‘extremely’ (2018 conference)
- **9 in 10 respondents** (91%) said the workshop was ‘quite a lot’ or ‘extremely’ relevant to their role (2018 conference)
- Presented five posters, two of which also had an oral presentation slot in a break-out session (2018 conference)
- Continuous flow of people at the **stand** with several leaving contact details for follow-up

#### Feedback from GP delegate (2018 conference)
- “I am a GPST2 – will definitely take home these points to my practice and quite like the idea of having a working safety net which includes all clinical staff”
- “Need better systems for highlighting raised platelets and more proactive investigation of these patients”

#### Insights from CRUK Staff (2018 conference)
- “The rush of people to the stand following the Cancer early diagnosis: Guidance, pitfalls and safety netting session demonstrated the appetite that GP’s had for clear guidance on safety netting. Those I spoke to acknowledged they hadn’t really thought about the impact of poor or no safety netting practice and the impact that could have on early diagnosis of cancer. A real change in mind set was observed”

#### Intentions to change clinical practice (2019 conference)
- When I return to practice, I intend to:
  - safety net negative CXR - 73%
  - target bowel screening non-responders - 80%
  - request CXR more readily - 80%
  - ask for a CRUK Facilitator visit - 12%

#### Influencing wider networks through RCGP partnership

- CRUK undertook significant influencing of NHS England to include NCDA. RCGP Vice Chair on QOF review panel
- We responded to MLA licensing consultation. The GMC invited us to input more and provide some more structure around potential questions, resources and our priorities areas.
- Future of General Practice discussion at steering group and CRUK submitted response, informed by CRUK GPs
- The steering group submitted response to the BMA consultation on the Future Doctor.