You’ve taken the plunge, signed up and are ready to Walk All Over Cancer. What next?
We’re here to help make sure you’re rewarded for your efforts; we’ve even put together these handy fundraising tips and ideas to kickstart your challenge.

**Kickstarters**

**Set a target**
Keep yourself motivated with a fundraising goal. If you set a target on your fundraising page, you can raise 46% more sponsorship.

**Make a donation**
Show potential supporters that you’re committed and kick off the donations yourself with a contribution to your Cancer Research UK Giving Page.

**Tell your story**
Our most successful fundraisers often have really personal Giving Pages. Kit yours out with the works – consider including the story of why you’ve decided to take part, regular updates, photos, and of course a thank you to your lovely donors!

**Team up**
Encourage your mates to sign up to Walk All Over Cancer too. By joining together to fundraise or walk, you can make those steps and fundraising targets a real team effort.

**Promote yourself online**
Share your Giving Page and official Walk All Over Cancer badge across your social networks and with your email contacts for instant results.
At the office

Host a bake sale
Delight your colleagues with some treats in exchange for them topping up your funds.

Collect on the desk
A collection on your desk is the perfect way for your colleagues to show their support – see if you can get it full of spare change by the end of the month!

Fundraising events

Take a tour
Why not turn some of those steps into a fundraiser? Organise a walk and charge friends and family to join in, or ask them to get sponsored too.

Wrap up event
“I’ll donate when you’ve done it!” The words no stepper wants to hear. Hold doubters to their word with a wrap up event at the end of your month, and lap up those last minute donations!

Fundraising boosters

Film a video
Film a video of yourself to show that you’re walking all over cancer, and share on social media.

Use your steps
Why not offer to use your steps to help friends and family? You could walk their dogs or collect their shopping, all for a donation of course.

Clear out the old
If you’re a shopaholic as well as a stepping hero, why not have a clear out and sell off your old clothes? Try auctioning them online or heading to a car boot sale.

Together we will beat cancer