

Dryathlon® fundraising ideas

You've taken the plunge, signed up, emptied that last half bottle of wine into the sink and filled the fridge with your favourite soft drinks. What next?

We're here to help make sure you are rewarded for your efforts; we've even put together these handy fundraising tips and ideas to get the money rolling in.

Getting started

Off with a bang

You've signed up and it's happening. What now? Where to begin? Show potential supporters that you're committed to the challenge by donating to yourself via your online Giving Page.

Tell your story

Our most successful fundraisers personalise their Giving Pages. Kit yours out with the works – consider including the story of why you became a Dryathlete, change your cover photo, post regular updates, and of course thank your lovely donors!

Team up

Encourage your mates to sign up and form an elite cancer-fighting dream team! Agreeing some forfeits in advance for the lowest fundraisers could spice things up.

Promote yourself online

There are loads of great ways you can fundraise online. Upload our official Dryathlon Facebook cover and profile photos and share your Giving Page for some instant results!



At the pub

Be the designated driver

A great way to rack up some more donations is to be the designated driver for a night out with your mates. Get your chauffeur cap on, reel in the tips and enjoy the morning hangover-free.

Mine's a donation

For anyone who offers to buy you a glass of your favourite tippie, ask them to donate the price of a pint to your Giving Page instead.



At the office

Office treats

Treat your colleagues to some home baking with a good old fashioned bake sale or tuck shop at your office.

Pint on the desk

Laying off the booze will mean you're fresher than ever at work. A pint glass on your desk is the perfect way for your colleagues to show their appreciation – see if you can get it full of spare change by the end of the month!



Fundraising events

Host a sober disco

We've all heard of silent discos. How about getting your mates together and holding a sober one?

Host a quiz night

Everyone loves a quiz – it's a great way of attracting guests and getting them to donate. You're bound to be in with a shot with your amazing powers of logic and memory.

Mocktail night

Organise a mocktail night and charge people a donation on entry. Anyone for an Abstinence on the Beach?



Fundraising boosters

Clear out the old

If you're a shopaholic as well as a Dryathlete, why not have a clear out and sell off your old clothes and gadgets? Try auctioning them online or heading to a car boot sale, then donate your takings to your Giving Page.

Use your skills

Make your friends dinner and ask them to donate what they would have paid in a restaurant. If the answer's likely to be "nothing", you can always put better skills to use like helping a friend in their garden, decorating, running errands or doing their weekly food shop.

Involve local businesses

Ask local businesses to sponsor your efforts. You could even ask for prizes to give away in a raffle.



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