What are Talk Cancer workshops?
Talk Cancer workshops equip and empower community health and social care workers and volunteers with the knowledge, confidence and skills to raise awareness of cancer prevention, early diagnosis and screening.

Between April 2018 and March 2019, we delivered 63 workshops to 850 people across a wide range of professions and voluntary roles. These workshops were mostly 3-hour Talk Cancer and 90-minute Talk Cancer for Pharmacy workshops. 182 people accessed Talk Cancer training for free via our funding scheme.

We evaluated 706 trainees through pre- and post-workshops surveys. Here are some of the results and feedback highlights.

Impact of training on people’s knowledge and confidence around cancer
• **Awareness of cancer risk factors** improved, most notably of older age (↑41%), not doing enough physical activity (↑30%), and not eating enough fibre, fruit and vegetables (↑23%).
• **Awareness of cancer myths** improved, with the proportion of people correctly identifying that stress (↑69%) and mobile phones (↑60%) do not cause cancer increasing after training.
• **Awareness of all three national screening programmes** improved – especially of cervical screening, which increased from 63% to 90%.
• **Confidence to discuss cancer** improved, most significantly to talk about screening (↑59%) and cancer in general (↑41%).
• **Negative/fatalistic beliefs and attitudes about cancer** decreased after training. For example, the proportion of trainees saying they would find it hard to talk about cancer decreased from 36% to 8%.

Trainee satisfaction
99% were satisfied with the knowledge they gained  
99% were satisfied with the confidence they gained  
97% were satisfied with how relevant the training was to their role  
98% were satisfied with the communication skills they gained  
97% would recommend Talk Cancer to others

Some trainee feedback
“This workshop was wonderful, and it helped me to be more positive thinking about cancer instead of cancer being a death sentence. Thank you so much” - HR assistant

“A very difficult subject was made very easy. Very clearly and simply explained therefore I will remember it well and be able to pass on” - community volunteer

“Thought it was an excellent presentation and very thought provoking. Will definitely change my approach and thoughts to screening and causes of cancer” – pharmacist

Get in touch!
For more info, to apply for a funded workshop or discuss your training options...
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