



Make a difference to cancer research today

Payroll Giving: the tax efficient way to give

Together we will beat cancer



CANCER
RESEARCH
UK

What is Payroll Giving?

Payroll Giving is when you donate to charity directly from your salary, through your employer. Giving via your payroll means your donations will be 'boosted' by tax relief (tax that would have otherwise gone to HMRC).

Your Payroll Giving donation is formed of two parts: your donation from your salary and the tax relief boost.

Four benefits of Payroll Giving

1 It's tax efficient:

Your donations are taken directly from your salary, after National Insurance but before tax. This deduction means your tax is calculated on a lower amount. This could mean you fall into a lower tax bracket and you end up paying less tax.

2 Your donation is worth more:

Because your donation is taken before tax, the charity receives tax relief (tax that would have otherwise gone to HMRC). This means your gift will have an even bigger impact at absolutely no cost to you.

3 It's easy and hassle free:

Everything is managed through your employer and there's no need to share your bank details.

4 Your charitable giving all in one place:

Payroll Giving is the easiest way to give to multiple charities in a single donation. This allows you to easily track your charitable giving and give to causes that matter to you.

How to get started...

Setting up your payroll donation is easy. Simply contact your payroll team to let them know you'd like to start a payroll donation or fill out the form at cruk.org/payroll-giving

The potential of your donations

Payroll Giving = your salary donation + tax relief boost
The amount of tax relief your chosen charity receives depends on your tax band.

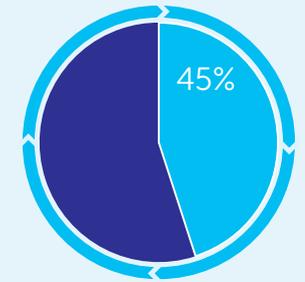
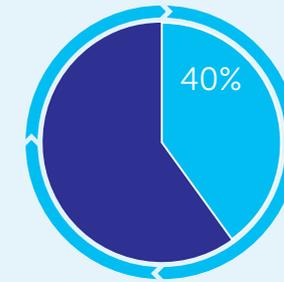
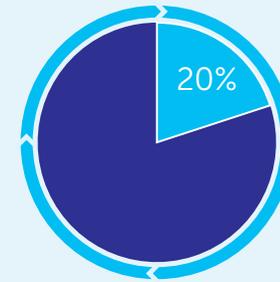
Find out the potential of your donation:

If you earn
£11,851 to £50,000
you're on
20% basic rate tax

If you earn
£50,000 to £150,000
you're on
40% higher rate tax

If you earn
over £150,000
you're on
45% additional rate tax

Your pledge



● Tax relief from UK Government ● Cost to you

For example...

Donation amount	Cost to 20% tax payer	Cost to 40% tax payer	Cost to 45% tax payer
£10	£8	£6	£5.50
£25	£20	£15	£13.75
£50	£40	£30	£27.50

Invest in Cancer Research UK today

Your gift could help fund...



Chemical tape measures allowing scientists to find the length of DNA molecules



Kits to analyse blood samples for tumour cells



A diamond knife that slices through cells to understand their inner workings

Your donations to CRUK

Research into kinder treatments, earlier diagnosis and better ways to prevent cancer will help us bring forward the day all cancers are cured. But we need your support to help drive this forward.

We've made incredible progress over the last decade. Where only 1 in 4

people used to survive cancer for 10 years or more, now that number is up to 2 in 4. Your donations to CRUK will help us continue this momentum.

We receive no government funding, so we are almost entirely reliant on donation from supporters like you.



Payroll Giving vs. Gift Aid?

Payroll Giving donations are taken from pre-tax salary, so employees benefit from income tax relief, at the appropriate rate, on their donations.

Gift Aid is a system where charities can reclaim the tax that a donor has already paid on post-tax donations.

Charities are limited in claiming back 25% of the original donation in Gift Aid. In contrast, because Payroll Giving donations are taken pre-tax, tax relief can be up to 45% of the original donation.

Who can give through payroll?

To give through payroll, you need to:

- be a UK tax payer
- be receiving pay that's subject to PAYE deductions
- have an employer who's signed up to Payroll Giving. If they're not, we can advise them how to do so.