A NEW APPROACH TO FUNDING POPULATION RESEARCH

THE PROCESS
This intensive but exciting process involves real-time peer review to help workshop participants develop their ideas from start to finish, supporting and transforming research ideas into pilot studies.

Cancer Research UK’s 3-day innovation workshops foster multidisciplinary innovation in population research. Here we outline this unique funding process.

EXPLORE
Define the scope of the challenge
Share expertise through interactive activities
Hear from inspirational speakers
Evolve common languages & terminologies across disciplines

INNOVATE
Explore challenges using creative thinking techniques
Bring together the right multidisciplinary team to tackle the challenge
Build and iterate on ideas through rounds of feedback
Pitch and test new and unique ideas with the panel

CREATE
Grow ideas until they are strong and sustainable
Build a project plan and proposal
Final pitch to the panel
Teams funded – research begins!

For more information about our population research visit cru.k.org/science or contact PRC@cancer.org.uk

“WITH THEIR SANDPIT APPROACH, CANCER RESEARCH UK IS LEADING THE WAY IN DRIVING INNOVATION IN POPULATION RESEARCH.”
LINDA BAULD, CRUK CANCER PREVENTION CHAMPION & PROFESSOR OF HEALTH POLICY, UNIVERSITY OF STIRLING.

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OUR AIMS

**TO COLLABORATE:**
Bring together a diverse range of experts across disciplines.

- 25 workshop participants including researchers, healthcare professionals, policy makers, and technologists.
- The director, a senior academic, guides the workshop and facilitates innovative thinking.
- Subject guides, specialists in their fields, encourage and stretch participants’ ideas by making connections – both between participants and to the wider body of knowledge.
- PPI representatives help participants focus on patient and public benefit.

**TO INNOVATE:**
New ideas to tackle challenges in cancer prevention and early-diagnosis.

- The group work to define the scope of the challenge and build on collective knowledge.
- Workshop challenge themes have included; ‘Harder to Reach Groups’; ‘Risk Perceptions’; ‘Early Years’; ‘Decision-making’; and ‘Harnessing Technology’.
- Ideas are developed using real-time peer review.
- Outputs are captured in the form of highly innovative feasibility study proposals.

**TO ACCELERATE:**
Form project teams to carry out pilot studies.

- Project teams are awarded 1 year of seed-funding to conduct pilot and feasibility work.
- The aim is that after 1 year teams will be in a position to apply for further funding to develop their ideas.

**OUR AIMS**

**NEW IDEAS COME FROM THE INTERSECTION BETWEEN DISCIPLINES.**

PROFESSOR FRANK KEE, DIRECTOR OF UKCRC CENTRE OF EXCELLENCE FOR PUBLIC HEALTH RESEARCH, NORTHERN IRELAND.