THE EVIDENCE SO FAR SHOWS THAT E-CIGARETTES ARE FAR SAFER THAN SMOKING

1. E-cigarettes contain nicotine but **not cancer causing tobacco**

2. Nicotine is addictive, but does **not cause cancer**

3. **Tobacco** is the biggest cause of preventable death in the UK
   - Over **100,000 deaths per year** = **10,000**

4. Passively breathing vapour from e-cigarettes is **unlikely to be harmful**

5. Growing evidence shows e-cigarettes are helping people to **stop smoking**

**LET'S BEAT CANCER SOONER**
cruk.org

Cancer Research UK is a registered charity in England and Wales (1089464), Scotland (SC041666) and the Isle of Man (1103)