

## PETE'S CHAMPIONS RULES

Updated 23<sup>rd</sup> March 2017

### General

These rules (the "Rules") apply to Pete's Champions, and by registering for Pete's Champions you agree to comply with them. Please check this page from time to time, as we may occasionally amend these Rules and any changes will be binding on all participants and supporters.

If you have any questions or complaints, please contact the Pete's Champions hotline on 020 3469 5588\* and a member of our team will be happy to help you.

Pete's Champions is organised by Cancer Research UK Trading Limited (a company registered in England and Wales, registered office: Angel Building, 407 St John Street, London EC1V 4AD, registered company number: 4355631), a trading company which Gift Aids its taxable profits to Cancer Research UK (a registered charity in England and Wales (1089464), Scotland (SC041666) and the Isle of Man (1103)).

Where reference is made to "CRUK" in these Rules, it means both Cancer Research UK and Cancer Research UK Trading Limited.

### Registration

1. Pete's Champions is a CRUK Peter Andre Fund fundraising event open to UK residents aged 18 or over on the day of registration.
2. Registration for Pete's Champions is via [www.cruk.org.uk/peteschamps](http://www.cruk.org.uk/peteschamps). The CRUK Peter Andre Fund reserves the right to suspend, close or extend registration at any time for any reason in its absolute discretion.
3. Only registered participants are eligible to take part in Pete's Champions.

### Fundraising packs and other assistance from Cancer Research UK

1. Upon completion of registration, participants will be able to download a fundraising pack. This pack will also be available to download from [www.cruk.org.uk/peteschamps](http://www.cruk.org.uk/peteschamps).
2. We strongly recommend that you consult our fundraising web pages which contain tips on how to keep your event safe, legal and fun. Click [here](#).

### Sponsorship Money and Donations

1. Any monies raised in connection with Pete's Champions are held on trust for Cancer Research UK, and therefore Pete's Champions have a legal responsibility to ensure that all sponsorship monies/donations received in connection with Pete's Champions are paid to Cancer Research UK, and we ask that you do this as soon as possible. Money pledged via online fundraising pages is collected automatically. Other ways to pay in sponsorship monies/donations are as follows:

- Send cheques made payable to 'Cancer Research UK's Peter Andre Fund' to: Cancer Research UK's Peter Andre Fund, PO Box 1561 Oxford OX4 9GZ (please label envelope as 'Private and Confidential')
  - If you would like to make a payment by phone, using a debit or credit card, please call us on 0300 123 1022 quoting Pete's Champions
2. Please ensure that all donation and/or sponsorship forms are filled out in full and are returned to us to enable Gift Aid to be claimed where possible.
  3. Funds raised by Pete's Champions will be used to support Cancer Research UK's early diagnosis research.

### **Use of Personal Data**

1. By providing personal data when you register for Pete's Champions, you confirm that you consent to such data being used by us for the purposes of organising and administering Pete's Champions.
2. Your personal information may also be used for the purposes of sending communications to you where you have confirmed that you would like to receive further information about the charity's work when registering for Pete's Champions.
3. All personal data held by us will be handled in accordance with the terms of the Data Protection Act 1998 and in accordance with CRUK's privacy statement which can be found [here](#).

### **Fundraising**

1. Fundraisers must comply with the 'Peter Andre Fund Logo Guidelines' found in the downloadable materials when using the CRUK Peter Andre Fund logo and imagery. Photos of Peter must not be taken from the internet and fundraisers must use signed off poster templates where possible.
2. Media mentions of the CRUK Peter Andre Fund must be signed off and sent to [peterandrefund@cancer.org.uk](mailto:peterandrefund@cancer.org.uk) 3 weeks in advance of use.
3. No gifts will be given by Peter Andre or Cancer Research UK in return for fundraising.

### **Content**

1. By posting any content (e.g. photos and videos) on the Pete Champions website or social media forums ("**Services**"), you give Cancer Research UK a non-exclusive, transferable, royalty-free worldwide right to use and reproduce that content and you, on behalf of yourself and any copyright owner, waive your and their moral rights in that content in favour of Cancer Research UK.
2. Cancer Research UK may remove any content posted by you or access by you to our Services if you do not comply with these Rules.

### **Liability**

1. Use of the Pete's Champions website is subject to our website [terms and conditions](#).

2. Pete's Champions hold events entirely at their own risk and, so far as permitted by law, Cancer Research UK shall not be liable for any injury or loss which might occur as a result of their participation or that of their guests.

3. Pete's Champions must ensure they have the consent of the owner of any premises at which they propose to hold a Pete's Champions event.

\* Please note that calls to our hotline may be monitored or recorded to allow us to maintain our standards of customer service.