

Our income and expenditure



Thanks to the inspiring generosity of our supporters, we invest more money into cancer research than any other independent organisation in Europe.

This year, our total income was £477 million, and the funds we raised grew to £420 million. The balance of our income came from various sources including investments (£14m) and other charitable activities, such as licence fees and royalties from technology investment (£43m).

We spent a record £333 million on cancer research, and invested £11 million in our cancer information and advocacy work.

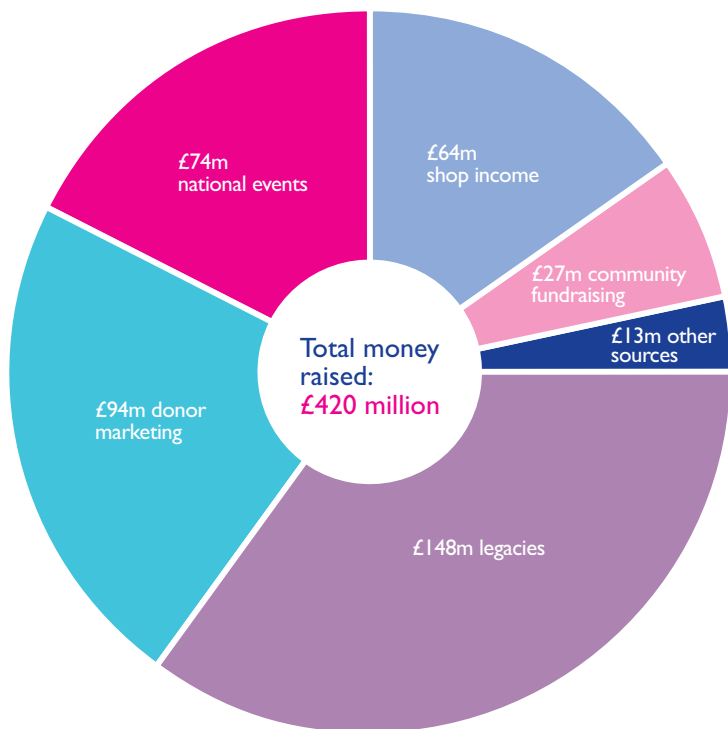
Given the economic downturn in the second half of the year, our financial performance was exceptional. Looking ahead however, we know how challenging it will be to keep raising the funds we need, as our supporters face continuing economic pressure.

We need to keep raising funds to continue our fight against cancer and to give us the flexibility and stability to plan ahead. Funding our work demands long-term commitment. Research often takes many years to deliver results.

Because research is expensive, we are constantly improving the processes we use to plan our work and target our funds towards the areas that need them most.

We are determined to use the money we receive as wisely as possible. The percentage of funds raised that are available to beat cancer was 81%, excluding retail. The remainder is used to fund activities that generate further income.

£333m
was dedicated to
funding research
in 2007/08



How much our supporters raised

This year, our supporters raised a record-breaking **£420 million**, including:

£148 million legacies

£94 million donor marketing (regular and one-off donations, and payroll giving)

£74 million national events (including Race for Life, Run 10k and activities for the Bobby Moore Fund)

£64 million shop income (sale of donated and bought-in goods)

£27 million community fundraising (including Relay for Life)

£13 million other sources (including major gifts, corporate fundraising and shop donations)

How much went towards beating cancer

This year, we dedicated **£344 million** to pursuing our vision, including:

£333 million research

£11 million cancer information and advocacy

