

Key objectives for next year

Achieving our goals by 2020 is a formidable challenge, but we are well under way. The ambitious objectives we have set ourselves for the coming year will bring us closer to our vision of beating cancer.

The year ahead

Here are just some of the targets we have set ourselves over the coming year:

Carrying out world-class research

- We will continue planning for the UK Centre for Medical Research and Innovation. Based near St Pancras, London, this facility will bring together some of the best scientists from around the world to develop new insights into cancer and other complex diseases.
- We will maintain our global leadership in studies of the human genome by funding further research of this kind into the most common cancers. This will help us to understand who is most at risk of developing cancer and could lead to new ways of preventing, diagnosing and treating it.

Improving the lives of all people with cancer

- We will establish five centres of research excellence to translate our world-class basic research into better patient care. We will also make substantial progress towards establishing a further 10 to 15 centres.
- We will push for major improvements in the early detection of cancer. We will work with the Government, commercial organisations and those responsible for public health and cancer care to identify and develop the most effective screening and early detection strategies.

Helping people to understand cancer

- We will work towards providing information prescriptions in partnership with the NHS and Macmillan Cancer Support. These will help to give cancer patients a better understanding of their diagnosis, and of treatment options as their care progresses.
- We plan to expand on the success of the Cancer Awareness Roadshow, by adding a third, more adaptable mobile unit.

Working in partnership

- We will continue to influence Government policy on our five top policy issues: tobacco control, obesity, access to treatment, cancer strategy and Government investment in research infrastructure.
- We will publish a major report on tobacco, in partnership with Action on Smoking and Health (ASH) and the British Heart Foundation. It will focus on measuring the outcomes of the 1998 White Paper 'Smoking Kills', which outlined the priorities for a five-year national tobacco control plan. The Cancer Reform Strategy includes commitments to a raft of new tobacco strategies and we continue to push for a comprehensive tobacco control plan and further marketing restrictions.

